

Varpi Mobile Analytics

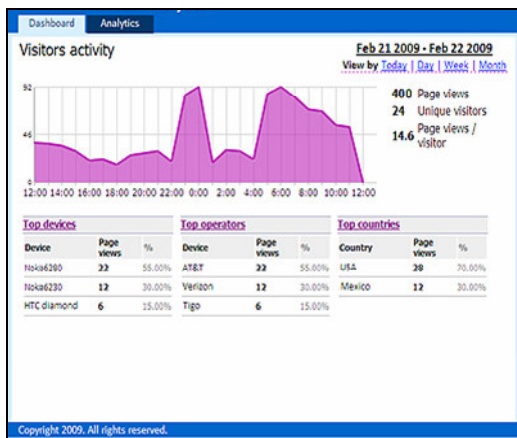
Know your mobile site activity

With Varpi Analytics you will get detailed information about mobile site users' behavior and characteristics.

Our solution

Traditional web analytics solutions like Google Analytics can't accurately monitor and measure mobile web site. With Varpi Analytics you will be able to:

- ✓ See your visitors, their country and phone in Real Time!
- ✓ Analyze your site's performance over time, segmented by page views or time of day
- ✓ Provide your own Mobile Analytics solution to your customers with our White Label solution.



We provide answers to

- How many visitors entered your mobile site?
- What phones accessed your mobile site?
- Where are your visitors from?
- Which web page was the most popular?
- How many visitors entered from Google search? What are the best keywords...

See results in Real Time!

No need to wait 24 hours to see the last activity on your mobile site.

You can see immediate results of you visitors' characteristics such as their network, page views, devices etc.

Create your own Mobile Analytics solution label

With our service you will be able to customize our layout according to your application look and feel and provide our service to your customers as if it was your own solution.

Easy implementation

As easy as it gets. All you need to do is to insert a simple html tag into your mobile web site and you are set!

Features list

Feature	Standard	Advanced
Real time dash board	√	√
Visitors Metric	√	√
Page views	√	√
Devices	√	√
Network	√	√
Countries	√	√
Page with / without Query String		√
Average pages per visit		√
Average time per visit		√
Search Engines		√
Search Terms		√
Referring Sources		√
Average time per page		√
Reports (segmented by month or last 30 days)		
Page views		√
Referrers		√
Traffic source type (Search / Referrer / Direct)		√
Visitor type (Mobile / Desktop / Crawler)		√
Countries		√
Networks		√
Phone Manufactures		√
Phone Models		√
Phone Capabilities		√
Export data as CSV / PDF / Excel		√

Pricing

Service type	Standard	Advanced
Regular usage	Free up to 100,000 page views	Monthly fee of 50\$. Up to 500,000 page views
White label	Monthly fee of 50\$. Up to 100,000 page views (Setup fee of 1000\$)	Monthly fee of 150\$. Up to 500,000 page views and 20 logins (Setup fee of 1000\$)